

DSM USA

DES MOINES, IOWA

RANKINGS AND RECOGNITION



#7 BEST PLACE FOR BUSINESS
AND CAREERS — *Forbes*, 2018

#3 BEST PLACE TO LIVE WITH A LOW
COST OF LIVING — *Business Insider*, 2017

#1 BEST MINOR LEAGUE
SPORTS MARKET
— *SportsBusiness Journal*, 2017

#4 TOP CITY FOR REAL ESTATE IN THE MIDWEST
— *PwC*, 2017

#5

#1 BEST PLACE FOR
MILLENNIALS TO LIVE
IN THE MIDWEST
— *Growella*, 2017

TOP 10 MOST ARTISTIC MEDIUM-SIZED CITY
— *Expedia*, 2018

BEST PLACE
TO LIVE
— *U.S. News & World
Report*, 2019

#3 BEST AFFORDABLE PLACE TO LIVE IN THE U.S.
— *U.S. News & World Report*, 2019

#1 MOST POPULAR CITY FOR
MILLENNIAL HOMEBUYERS
— *Lending Tree*, 2018

**WORLD FESTIVAL
AND EVENTS CITY**

— *International Festival and
Events Association*, 2017

#8 BEST JOB MARKET
— *ZipRecruiter*, 2018

ONE OF “5 UP-AND-COMING
TECH HOTSPOTS”
— *Livability*, 2018

#7 MOST CHARITABLE CITY
— *CNBC*, 2017

#6
BEST CITY TO
WORK IN TECH
— *SmartAsset*, 2019

#7
BEST CITY FOR
LIVING THE
AMERICAN DREAM
— *SmartAsset*, 2019

#4
BEST
PLACE FOR
CHILDREN
— *SmartAsset*, 2017

#7 MOST RECESSION-PROOF CITY
IN THE U.S.
— *Livability*, 2019



GREATER DES MOINES
PARTNERSHIP

RECENT PROJECTS IN GREATER DES MOINES (DSM)

ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION
Insurance

APPLE \$1.4 BILLION
Data Center

CASEY'S GENERAL STORES, INC. \$34 MILLION
Retail Headquarters

COGNIZANT \$25 MILLION
Information Solutions

DAIMLER TRUCKS NORTH AMERICA \$18 MILLION
Logistics

DWOLLA \$2 MILLION
Information Solutions

EMC INSURANCE COMPANIES \$39 MILLION
Insurance

ESO \$2 MILLION
Information Solutions

FACEBOOK \$3 BILLION
Data Center

FEDERAL HOME LOAN BANK OF DES MOINES \$25 MILLION
Financial Services

HOLMES MURPHY & ASSOCIATES \$29 MILLION
Insurance

HY-VEE, INC. \$156 MILLION
Retail Headquarters, Bakery & Distribution

IMT INSURANCE \$37 MILLION
Insurance

INCOTEC \$2 MILLION
Biosciences

JOHN DEERE ISG \$33 MILLION
Advanced Manufacturing

KEMIN INDUSTRIES, INC. \$125 MILLION
Biosciences

KREG ENTERPRISES INC. \$34 MILLION
Advanced Manufacturing Headquarters

KUM & GO \$151 MILLION
Retail Headquarters

LELY NORTH AMERICA \$16 MILLION
Advanced Manufacturing

LIGHTEDGE SOLUTIONS, INC. \$34 MILLION
Data Center

MEREDITH CORPORATION \$21 MILLION
Media & Publisher

MICHAEL FOODS \$85 MILLION
Advanced Manufacturing

MICROSOFT \$3.5 BILLION
Data Center

NORTHERN TOOL & EQUIPMENT \$67 MILLION
Logistics

PELLA CORPORATION \$2 MILLION
Advanced Manufacturing

PRINCIPAL \$400 MILLION
Financial Services

THE PRINTER INC. \$13 MILLION
Advanced Manufacturing

SAMMONS FINANCIAL GROUP \$65 MILLION
Insurance

SIEGWERK USA CO. \$10 MILLION
Advanced Manufacturing

TORO \$11 MILLION
Logistics

VERMEER CORPORATION \$118 MILLION
Advanced Manufacturing

WINDSOR WINDOWS & DOORS \$10 MILLION
Advanced Manufacturing



EDUCATED WORKFORCE

LOW COST OF DOING BUSINESS

LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE

17%
LOWER

The cost of doing business is 17 percent lower than the national average.
— Moody's Analytics

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**GREATER DES MOINES
PARTNERSHIP**

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